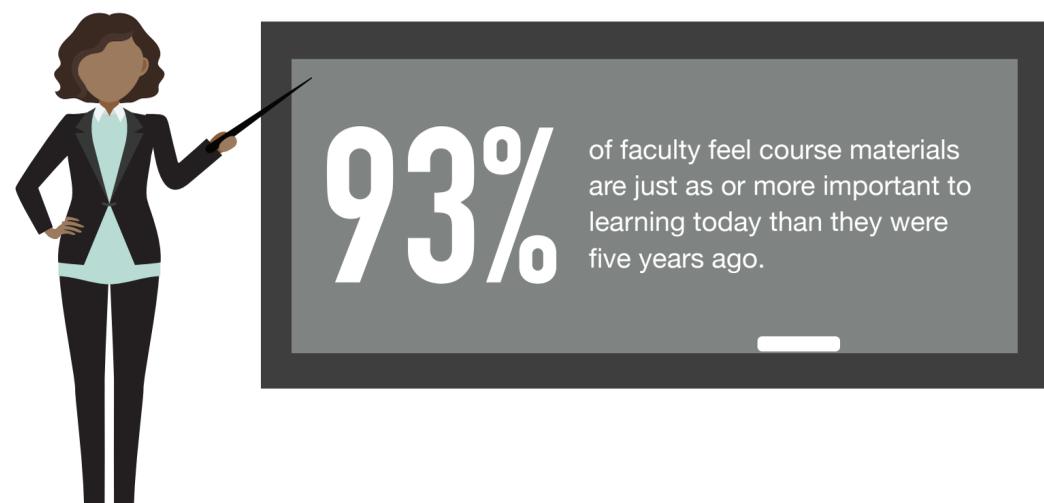


EdTech: A FACULTY PERSPECTIVE

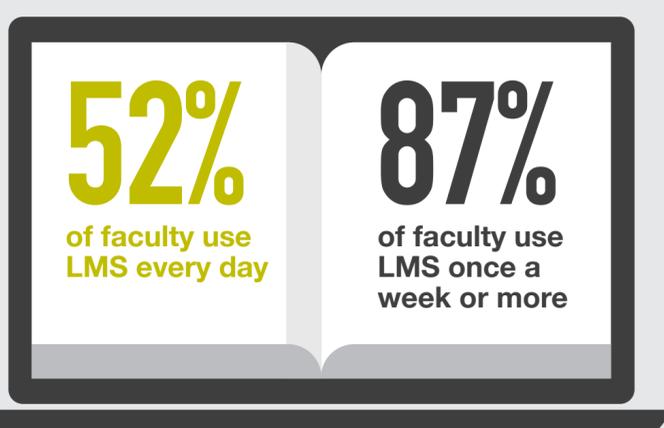
To find out how faculty are adapting to the digital landscape, Barnes & Noble College conducted a survey with 555 faculty across the nation to understand their attitudes toward Learning Management Systems (LMS), Interactive Courseware and Learning Analytics.

BARNES & NOBLE COLLEGE | **COLLEGE INSIGHTS**



LEARNING MANAGEMENT SYSTEMS

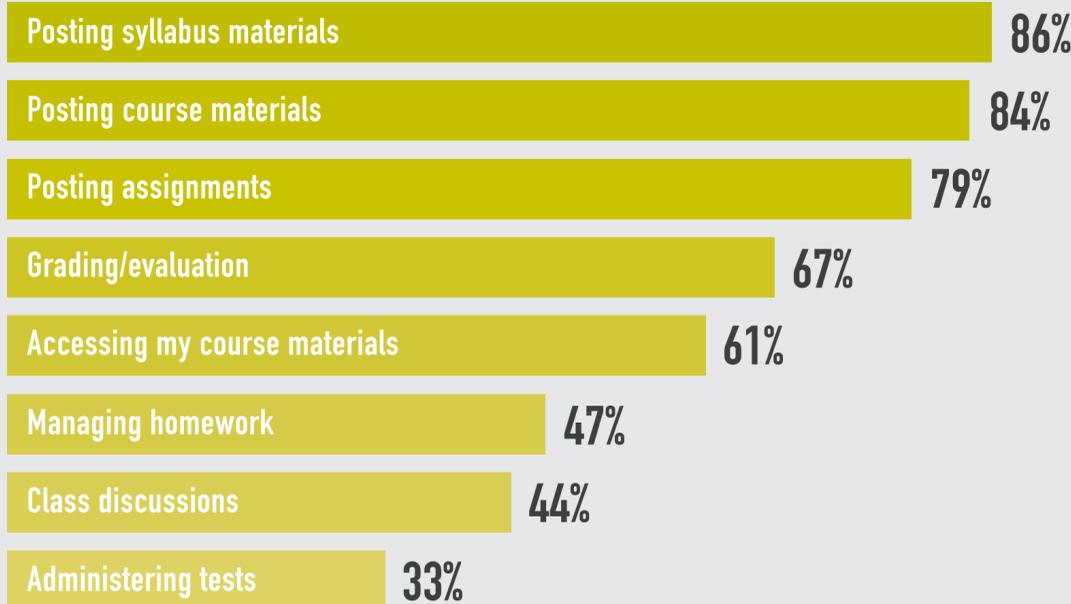
LMS are among the most accepted and integrated digital tools in the classroom today.



This survey found that Blackboard, Canvas & Moodle are among the top LMS used.

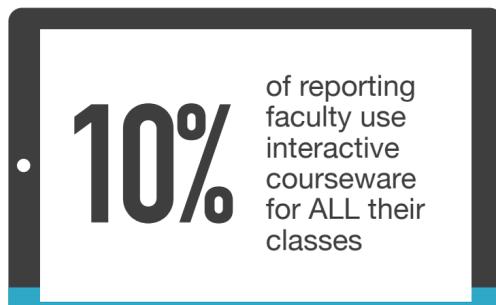
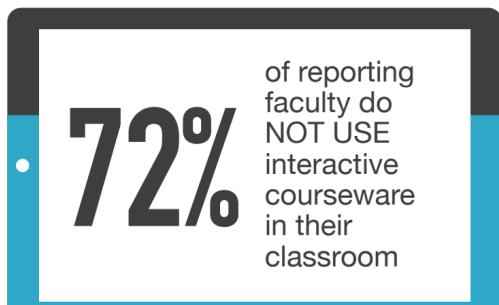


WHAT FACULTY USE LMS FOR:

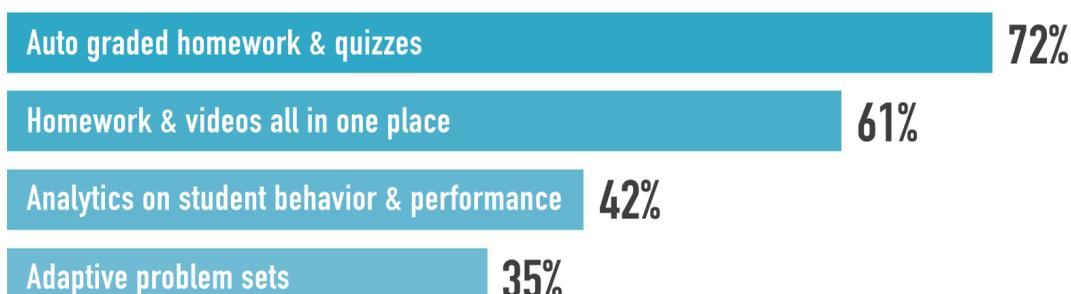


INTERACTIVE COURSEWARE

Compared to LMS, faculty are slower to adopt Interactive Courseware.



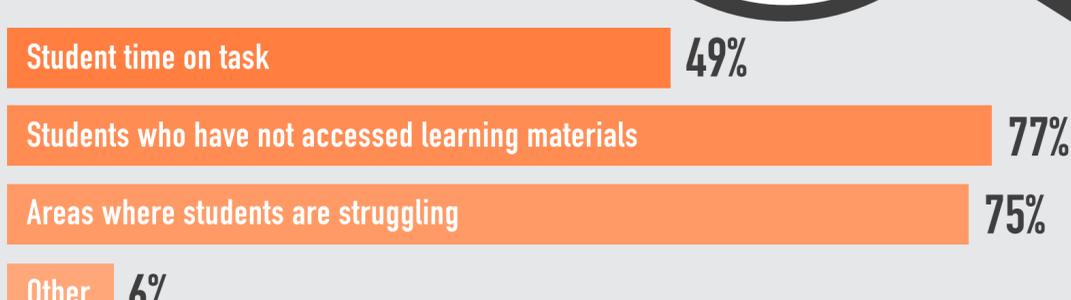
FOR FACULTY WHO DO USE INTERACTIVE COURSEWARE, THEIR PREFERRED FEATURES ARE:



INTERACTIVE COURSEWARE WITH ANALYTICS

For those who are using Interactive Courseware, 64 percent have learning analytics offered with their program.

LEARNING ANALYTICS DATA THAT IS MOST IMPORTANT TO FACULTY:



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Barnes & Noble College is a leading voice in understanding and shaping today's college student experience through its Barnes & Noble College Insights platform. Our research is designed to better understand the thinking, behaviors and expectations of current and future college students and faculty. The Edtech: A Faculty Perspective survey was based on a national online survey of 555 current U.S. college or university faculty. Survey respondents ranged in tenure from less than one year to 16+ years. This survey was conducted May 5-9, 2017.